

PROJECT / PARTNERSHIP

Festival AQUAMOUR VENEZIA



CELEBRATING
THE INTELLIGENCE
OF WATER
AND LIFE!

Aquamour
Love Water, Love Life
Caring is Vital!



WE CARE WE DARE
A HEARTFELT PEACEFUL
& REGENERATIVE FUTURE
FULL OF LIFE

From 21 to 25
MARCH 2025

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In this brochure you will find some examples illustrating the variety of the programme

OP-ED

Water is Life!



Raising awareness and mobilising everyone in favour of

- the protection of water and its ecosystems
- the regeneration of water with innovative solutions
- the evolution of society inspired by a new vision of water and aquatic ecosystems

The Aquamour Venezia festival will be an opportunity to celebrate water in all its forms

International experts, innovators, artists and local actors dealing with the lagoon will come together to explore the vital role of water in Venice and the world.

This **open-access** festival aims to stimulate inspiration and action, positioning **Venice as a world leader** in water management and sustainable city models.

The festival is a follow-up to the second Possibilities Forum 'SUMusAqua', held on 20 November 2024 on the theme 'Water Intelligence Regenerates Venice', and aims to broaden the audience interested in this topic.

New to this edition of the festival is **biomimicry**, a cutting-edge scientific approach that draws on nature's proven models and strategies to solve human challenges.



Under the patronage of:
ANDREA RINALDO
Water Stockholm Prize Awardee
GUNTER PAULI
Inventor of the Blue Economy

The 3 main areas

Didactics & Education

Informing the public about crucial issues and solutions, with playful educational workshops and engaging water experiences that will invite young and less young to explore and understand the importance of water

Art & Culture

Interactive art exhibitions and events celebrating water in all its facets, to touch the heart and raise awareness

Science & Economics

Presenting scientists, engineers, entrepreneurs and industrialists who have already proposed innovative water-inspired solutions to global challenges

SPACE LEONARDH₂O

Mini show dedicated to aquatic BIOMIMICRY

AQUAPAVILION

Discovering the power of informed water and seawater

When?

~ 21 to 25 March

21 MARCH Start of spring

22 MARCH World Water Day

25 MARCH Foundation of the City of Venice

For whom?

A FESTIVAL FOR EVERYONE: Venice residents and visitors, children, students, artists, businesses, journalists, educators, farmers, researchers, associations and authorities, with the aim of creating a broad community ready to get involved.

THE AQUAMOUR VENEZIA FESTIVAL IS A COLLABORATIVE EFFORT

CELEBRATING
THE INTELLIGENCE
OF WATER
AND LIFE!

AQUAMOUR & SUMus ARE TWO CO-FOUNDING AND COMMITTED ASSOCIATIONS, WHICH ARE CO-CREATING THE PROJECT WITH OTHER LOCAL AND INTERNATIONAL PARTNERS

CELEBRATING
THE INTELLIGENCE
OF WATER
AND LIFE!

AQUAMOUR is an association recognised as being of public interest under the French law of 1901, working to **give a voice to water**, a vital element for our planet.

The aim is to highlight **inspiring initiatives** that protect and regenerate water and its ecosystem. **Raise awareness and mobilise** people to love water and become **'water messengers'** through artistic, sensory, educational and engaging activities.

Co-founded by **Barbara Albasio**, Italian, and **Stéphane Madelin**, French, after their world tour and the documentary film 'Aquamour in search of water messengers'.

In 2021, they organised a first Aquamour Festival on Elba Island in Tuscany and a second Aquamour Festival in Pléneuf-Val-André in Brittany.

« May Water always irrigate our lands and freely hydrate our bodies, as blood and Love flow in our veins and light up our hearts, for a fertile world and a generous humanity. »

Barbara Albasio



Aquamour
Love Water, Love Life
Caring is Vital!

SUMus is a public interest association under the French law of 1901 and recognised in Europe and the USA by the King Baudouin Foundation.

SUMus has chosen **Venice as a 'laboratory of the future'** to initiate and develop a model of society based on the Living World, a way of life that allows everyone to prosper and contributes to **educational, agricultural and economic regeneration** inspired by the intelligence of the Living World.

Co-created and chaired by **Hélène Molinari**, SUMus is a think-art-do tank.

- **To inspire**, SUMus has already organised two 'possibilities forums' in November 2023 and 2024.
- **To engage**, SUMus has organised major artistic events, such as the **'Mille Donne di Venezia'** exhibition, based on the manifesto: *we care, we dare a heartfelt peaceful and regenerative future.*
- **To take action**, SUMus launched the Petites Lumières creative workshops to help children grow in humanity.

« With nature as an ally, we can forge a humanity that is more prosperous, richer, more caring - in a word, more alive! » Hélène Molinari



WE CARE WE DARE
A HEARTFELT PEACEFUL
& REGENERATIVE FUTURE
FULL OF LIFE

THE AQUAMOUR FESTIVAL IS AN EVENT CO-CREATED
BY WORKING CLOSELY WITH PARTNERS





2nd Forum of Possibilities
 SUMus AQUA 'Water intelligence regenerates
 Venice' - November 19 and 20, 2024

CELEBRATING
 THE INTELLIGENCE
 OF WATER
 AND LIFE!

The Festival is a step in a long-term international project: **Venice Aqua Valley**



Venice, la Serenissima, a city of water, art and encounters par excellence, is the most natural setting to bring these avant-garde initiatives to the Venetians and the world.

Creating a dynamic network of different actors, united around the treasures of water to give life to **VENICE AQUA VALLEY**, a project for a new scientific, economic, educational and artistic ecosystem around a **European and global centre of aquatic biomimicry** that could develop in the heart of the Arsenal. The aim is to bring together scientists, entrepreneurs, impact investors, students and artists...

All research and discoveries on water, flora and fauna, especially marine, could be made **available to companies and start-ups.**

This **new economic lung** for Venice, a European and global experimental centre based on water and all **lagoon and marine ecosystems**, will encourage many families to live in Venice. This new economic hub will recreate economic prosperity in and around the city, to the benefit of its inhabitants and, more generally, the rest of the world.

PROMOTING THE LIVING WORLD AND NATURE'S INSPIRING MODEL WITH A BIENNIAL BIOMIMICRY EXHIBITION

BIOMIMICRY, meaning 'imitating the living world', is a **scientific approach** that draws on the ingenuity of nature's mechanisms, properties and functions **to help human technologies and societies evolve towards greater efficiency.**



Palazzo Barbaro

SAN MARCO



GALA DINNER, PRIVATE CONCERT AND NETWORKING
BY INVITATION: partners, VIPs, artists, speakers

The Home of the Human Safety Net

PIAZZA SAN MARCO



EXAMPLES OF LECTURES

- THE OXYGEN UNDERWATER MACHINE - PLANKTON FOR THE PLANET | **Biologist Marta Musso**
- THE SPECTACULAR ARRIVAL OF WATER ON THE PLANET | **Professor Roger Ben Aim**

EXAMPLES OF ROUND TABLES

- REGENERATIVE AND COMMITTED WATER | **Emma Haziza, Barbara Lambesis and Alain Gachet**
- A 'BLUE' ECONOMY AT THE SERVICE OF BLUE GOLD | **Gunter Pauli, Vincent Truyens, Niels De Fraguier and Giovanna Melandri**
- THE MYSTERIES AND BENEFITS OF WATER | **Renaud Ruhlmann, Emmanuel Carrière, Laureano Domínguez Ruiz and Hélène Bossay**

Space LeonardH₂O

LA FUCINA DEL FUTURO



SHOWROOM OF MARINE AND AQUATIC BIOMIMICRY START-UPS | coordinated by **Giulio Pasolini**
SPUMA | AIR BUBBLE | FIN X | ALGAE SCOPE
• Opening and guided tour | **Gunter Pauli**
• AQUAEXHIBITION

AquaPavilion

SERRA DEI GIARDINI REALI



The treasures of water in all its forms, its benefits and potential

DEMONSTRATIONS AND TALKS | coordinated by **Bénédicte Fumey**

- INFORMED WATER | **Renaud Ruhlmann, Emmanuel Carrière and Coco Tache**
- SEA WATER AND MARINE AGRICULTURE | **Laureano Domínguez Ruiz**
- SPECIAL TRAINING ON MARINE AGRICULTURE AND INFORMED WATER | **Laureano Domínguez Ruiz and Renaud Ruhlmann**
- SENSORY EXPLORATION OF TEA AND WATER | **Fabiola Ruggiero**

 Pescheria di Rialto



EVENT FOR THE GENERAL PUBLIC
Choir, singing, dancing, water parade

 Vaporetto
dell'immaginario

GIUDECCA



AQUAJAM and WORKSHOPS

 Galleria Ostello
Fotografico

AQUAPHOTO

 Conservatorio
Benedetto Marcello

SAN MARCO



CONCERTS: FOROOZ RAZAVI | LUCA FRANZETTI

 Teatro Goldoni

SAN MARCO



CONCERT 'Serenissima d'Aqua' by Do Montebello - quartet

 La FABBRICA 33

CANNAREGIO



AQUAPROJECTS

 CZ95

GIUDECCA

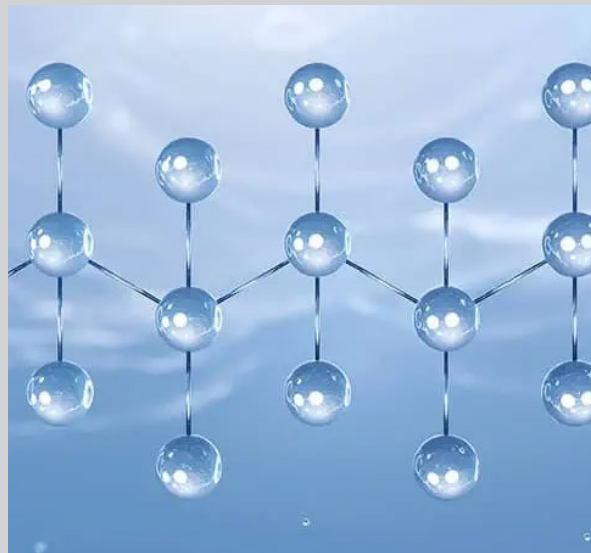


AQUAPHOTO and WORKSHOPS



ALGAESCOPE

ECOLOGICAL TRANSITION TO A CIRCULAR
ECONOMY, ALGAE CULTIVATION AND
BIOPRODUCTION



SPUMA

EXTRACTING PFAS, THE "FOREVER CHEMICALS",
FROM WATER BY CONCENTRATING THEM IN
A BIO-FOAM



FIN X

ENVIRONMENTALLY FRIENDLY TECHNOLOGY,
100 % PROPELLER-FREE ELECTRIC EQUIPMENT
INSPIRED BY MARINE MAMMALS



BYSCO

MANUFACTURER OF NON-WOVEN AND
CUSTOM-MADE MATERIALS OF ORGANIC ORIGIN



Marta Musso

CONFERENCE | The OXYGEN underwater machine -
Plankton for the planet

📍 THE HOME OF THE HUMAN SAFETY NET



Andrea Rinaldo

CONFERENCE | The state of water in Venice
and the world

📍 THE HOME OF THE HUMAN SAFETY NET



Giovanna Melandri

ROUND TABLE | The economy at the service
of the ecosystem

📍 THE HOME OF THE HUMAN SAFETY NET



Professor
Roger Ben Aïm

CONFERENCE | The spectacular arrival of water
on the planet

📍 THE HOME OF THE HUMAN SAFETY NET



Eizo Sakata

JAPAN

IN SITU WORK | Canvases with seawater and Indian ink

📍 LA FUCINA



Roberto Ghezzi

ITALY

NATURE / WATER / SCIENCE APPROACH
NATUREGRAPHICS | Canvases immersed in the lagoon

📍 SERRA DEI GIARDINI REALI



Perrine Angly

FRANCE

PHOTOGRAPHS | Creation of WATER mandalas

📍 LA FUCINA



Paolo della Corte

ITALY

WORK IN THE LAGOON | System for printing fish on canvas and immersions of Venetians under water

📍 LA FUCINA | GALERIE OSTELLO FOTOGRAFICO



Do Montebello

BRAZIL

CONCERT 'SERENISSIMA D'AQUA' | Jazz, water music from around the world

📍 TEATRO GOLDONI



Etienne Avronsart

FRANCE

SOUND BATHS AND SOUND LANDSCAPES | Exotic instruments such as the didgeridoo and the drug drum

📍 THE HOME OF THE HUMAN SAFETY NET



Luca Franzetti

ITALY

CONCERT 'AQUAMATER' | Cellist

📍 CONSERVATORIO BENEDETTO MARCELLO



Forooz Razavi

IRAN

OPERA FOR PEACE | Soprano

📍 CONSERVATORIO BENEDETTO MARCELLO



Eleonora Vallone

THE POWER OF STORIES AND IMAGES | Aqua and Cinema with a selection of films from the International Film Competition AQUA FILM FESTIVAL

 **CINEMA ROSSINI**



Anne de Carbuccia

EARTH PROTECTORS | By Anne de Carbuccia
One Planet One Future

 **THE HOME OF THE HUMAN SAFETY NET**



Francesca Santoro

THE KINDERGARTEN OF THE LAGOON PROJECT |
Documentary film by Francesca Santoro

 **THE HOME OF THE HUMAN SAFETY NET**



Pascale d'Erm

AQUA | Documentary film by Pascale d'Erm

 **THE HOME OF THE HUMAN SAFETY NET**

AWARD
CEREMONY OF THE
3 AQUAHEROES



Marco Avallone

SINGING WITH THE AUDIENCE 'LE SIRENE
DELL'ACQUA' | Tenor and choirmaster

📍 PESCHERIA DI RIALTO



Elena Tagliapietra & Alberto Toso Fei

CLOSING HAPPENING



Francesco Zennaro

CHILDREN'S CHOIR

📍 PESCHERIA DI RIALTO



Nathalie Babouraj

WATER DANCE | GENERAL PUBLIC EVENT

📍 SERRA DEI GIARDINI REALI



Voga alla Veneta

ALESSANDRO GATTO DE LA REMIERA BUCINTORO |
The experience of rowing in Venice



Velab

GIOVANNI CECCONI | A boat trip to discover the aquatic ecosystem of the Venice Lagoon, with its fauna, flora and inhabitants



Cleaning the lagoon

GERARDO TOSO & DAVIDE POLETTO |
The Venice Lagoon without plastic



Tea workshop

FABIOLA RUGGIERO | The art of assembling tea leaves and the importance of water, an ancient ritual of connection with water



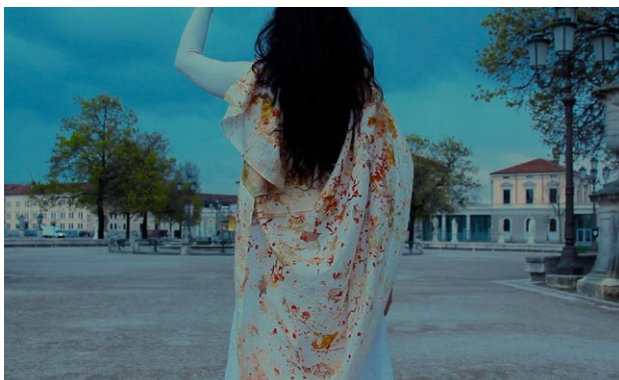
International photography competition

"WATER IN ALL ITS FORMS"
Online competition open to all



ABITIAMO

BY FEDERICA TAVIAN FERRIGHI



Conservation is at the heart of the project, as the waste produced by dyeing the fabrics and leather of clothes is one of the main sources of water pollution in the world.

ABITIAMO is an art project rooted in the Venice lagoon (Island of Vignole), which advocates **a sustainable way of dyeing fabrics, protecting waterways and seas.**

The project involves the creation of the first dyeing gardens in Venice, with the aim of dyeing fabrics that will be used to create works of art to be worn.

The first 'ABITIAMO' dress will be created for the Aquamour 2025 festival dedicated to Venice and its lagoon.

VAPORETTA DELL'IMMAGINARIO

BY CAPTAIN BRAGADIN



An unprecedented place for art, culture and new generations!

Imagine a place dedicated to creativity, art and innovation.

Imagine a space where young people can express themselves, meet and get involved.

Imagine an old vaporetto refurbished and open to the entire Venetian community!

All this is the 'Vaporetto dell'Immaginario', a vehicle of art and culture between the shores and foundations of Venice, **a cultural platform floating in the rough waters of a resilient city.**

BARENA ASSOCIATION

BY ALLISON ZURFLUH



The Barena Association is dedicated to the long-term wellbeing of the Northern Venetian Lagoon, its unique wetland environment, fauna and flora, and indigenous culture and traditions.

Through collaborative partnerships, we support innovative sustainability projects that **protect vulnerable salt marshes from untimely erosion**, wildlife from extinction and depopulation, while restoring balance to the threatened ecosystem and local community growth. We monitor native islands in the northern lagoon and support projects that encourage non-tourism-oriented repopulation.

AquaPartners

SOME
EXAMPLES
OF OUR AQUA
PARTNERS





Participate in a unique,
multidisciplinary and visionary adventure
around water and become a key player
in the research and development
of strategic solutions
for the present and the future



Join us

contact@sumus.community

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